

INFORMAZIONI PERSONALI

Bellini Barbara



DICHIARAZIONI PERSONALI

I am a Scrum Master. I love to work close to the others, try to understand them and supporting common efforts for achieve great results. See what I'm doing <http://www.barbarabellini.it/>

- According to The Official Scrum Guide (Ken Schwaber and Jeff Sutherland, 2011), "The Scrum Master is responsible for ensuring Scrum is understood and enacted.
- Scrum Masters do this by ensuring that the Scrum Team adheres to Scrum theory, practices, and rules.
The Scrum Master is a servant leader for the Scrum Team.
The Scrum Master helps those outside the Scrum Team understand which of their interactions with the Scrum Team are helpful and which aren't. The Scrum Master helps everyone change these interactions to maximize the value created by the Scrum Team".
- It's a great job, and I'm really proud about it, but there is also a "cynical-agile definition" that you have to know: "Scrum Master, a person who removes stumbling blocks and in so-doing eventually self destructs".
- I'm a ScrumMaster. I'm a "servant leader". In Scrum, the Scrum Master is a dedicated team member who has a primary responsibility to help the self-organizing, self-managing team achieve its goals. Scrum Masters do so by teaching Scrum, implementing and enforcing Scrum practices, and identifying and eliminating impediments. I'm very proud about this role.

ESPERIENZA PROFESSIONALE

- DOCOMO Digital
 - Scrum Master & Agile Facilitator
feb 2016 – now
Florence Area, Italy
- NANA BIANCA
 - Lecturer @Hubble Project
2014 – now
Florence Area, Italy
- BUONGIORNO
 - Scrum Master
nov 2015 – nov 2016
Create a smooth process and a good team building in developing products and services
 - Scrum Master
Help team in manage and respect the road-map
giu 2011 – nov 2016
Florence Area, Italy
- D-MOBILE
 - Scrum Master
AppsFuel Team @d-mobile
mar 2012 – nov 2016
Florence Area, Italy

■ QUEC

- Lecturer*Master Digital Marketing Digitale and New Media Communication*

nov 2012 – dic 2015

Florence Area, Italy

■ NEMO Accademia Arti Digitali

- Lecturer

Expert about:

*Community management**Social media marketing**Agile methodologies*

gen 2010 – dic 2015

Florence Area, Italy

■ DADA.NET

- Marketing & Communication at Applications, Games and Mobile Innovation- Design and launch innovative mobile products, both native and web apps

mar 2011 – mar 2012

Florence Area, Italy

■ DADA

- Online Gaming Product Manager

lug 2010 – apr 2011

Florence Area, Italy

■ DADA.NET

- Music Web Product Manager

lug 2009 – lug 2010

We are building a new music experience for everyone. Come play where music never ends!<http://www.playme.com/>

Florence Area, Italy

■ DADA

- Community manager

set 2006 – lug 2009

Florence Area, Italy

■ FULGIDO ESEMPIO COMUNICAZIONE

- Founder

feb 1997 – dic 2007

Florence Area, Italy

■ DADA SPA

- Product Manager (microbrowsing)

set 2004 – set 2006

Florence Area, Italy

■ PAESE SERA

- Journalist

mag 1992 – mar 1994

Florence Area, Italy

ISTRUZIONE E FORMAZIONE

Scaled Agile, Inc.

- Scaled Agile Framework® Agilist (SA)

2015

Scrum Alliance

- Scrum Master

2012

Master: Università di Firenze - Ordine dei Giornalisti
 Corso post universitario
 - Giornalismo multimediale
 1998

Diploma di Laurea: Università di Firenze
 Facoltà di Lettere e Filosofia
 - Laurea in Letteratura moderna e contemporanea
 1991

COMPETENZE PERSONALI

Lingua madre italiano

Lingue straniere

	COMPRESIONE		PARLATO		PRODUZIONE SCRITTA
	Ascolto	Lettura	Interazione	Produzione orale	
inglese	C1	C2	C1	C1	C1

Livelli: A1 e A2: Utente base - B1 e B2: Utente autonomo - C1 e C2: Utente avanzato
 Quadro Comune Europeo di Riferimento delle Lingue

Competenze professionali

Barbara Bellini is a Scrum Master and Agile Facilitator for the Docomo Digital Product Team in Florence, since 2012. Scrum Master works closely with product owners and team members to ensure good organization and concentration during product development. He is responsible for sharing the company's Design Thinking and Agile methods, traveling and coaching in the offices of Marseille, Madrid and Milan.

Before reaching the position of Scrum Master, Barbara worked as Project Manager in the "Native Apps & Games Business Unit" and as Global Community Manager for DADA Group Music & Community services, (7 million registered users worldwide), team leaders in Florence and New York, for 5 years.

Thanks to his experience in communication, (he has a three-year degree and a professional journalist since 1992), his love for social relationships and his curiosity for people, he developed a spontaneous ability to get in touch with others. He defines himself as a passionate Scrum Master, with mentoring and coaching skills, who are continuously improving.

Barbara has also worked as a lecturer and consultant for over 10 years, working for companies such as Nana Bianca, Quec, Adecco. His main themes are Communication, Leadership, Design Thinking, Agile transformation.

Mother of an 18-year-old girl, she applied the advice of Nora Ephron: "When your children are teenagers, it is important to have a dog so that someone at home is happy to see you." Robin, 8-year-old Jack Russel, is his faithful companion in his favorite outdoor activity: country walks.