

Innovation and perspectives in Urban Logistics DOROTHY Cluster Policy Event

ADEIT-Fundación Universidad-Empresa de la Universitat de València
[Plaza Virgen de la Paz, 3, 46001 Valencia](#)

October 28th 2015

Morning Session

08h30	Registration of participants
09h00	Welcome by the Comunidad Valenciana Regional Minister: Hble. Sr. Rafael Climent González, Conseller de Economía Sostenible, Sectores Productivos, Comercio y Trabajo
09h15	Introduction to Dorothy's Joint Action Plan: proposals for innovating urban logistics in the regions Luigi Sardi (Dorothy's Technical Manager team)
09:45	Innovative clusters in urban logistics, smart specialization and synergies in the implementation of innovation strategies: the way forward from a European perspective Mr. Olivier Brunet (European Commission Representative)
10h00	Dorothy's success: 4 Regional Clusters Short presentations of the 4 Dorothy's Regional Clusters
10h30	Coffee Break
11h00	<u>POLICY ROUND TABLE AND DEBATE</u> <ul style="list-style-type: none"> ✓ Tuscany political representative ✓ Valencia political representative ✓ Oltenia political representative ✓ Lisbon and Tagus Valley administration representative ✓ Municipalities' political representatives ✓ European Commission Representative Mr. Olivier Brunet ✓ Alessandro Monti DOROTHY Project Coordinator ✓ Business leaders Moderated by Robert Stussi (Perform Energia)
12h45	CLUSTERS COOPERATION AGREEMENT SIGNATURE

13h00	PRESS CONFERENCE
13h30	LUNCH

Afternoon Session	
15h30	<p>INNOVATION IN URBAN LOGISTICS in the city of Valencia. Project highlights.</p> <ul style="list-style-type: none"> ✓ Home delivery from Valencia shops with electric tricycles. PROEBIKE project (Jorge León, ITENE) ✓ Consolidated parcel deliveries with electric tricycles. SMILE project (Carolina Navarro, Fundación Valenciaport) ✓ Sustainable Urban Consolidation CentRES for conStruction. SUCCESS project (Paula Llobet, INNDEA) ✓ Future challenges and projects of urban logistics in the city of Valencia (Speaker tbc) <p>Moderated by: Emilio González, ITENE</p>
16h30	COFFEE BREAK
17h00	<p>BUSINESS ROUND TABLE AND DEBATE</p> <ul style="list-style-type: none"> ✓ Last mile with electric tricycles <ul style="list-style-type: none"> - Strategic and operational aspects. ENCICLE - Debate ✓ Communications and Information Technology for the last mile delivery <ul style="list-style-type: none"> - Presentation tbc. ETRA or RUMBO or INDRA - Debate ✓ Logistics in the HORECA channel <ul style="list-style-type: none"> - Challenges of reverse logistics in the foodservice industry (HORECA). ADISLEV - Debate <p>Moderated by Mauro Fiore</p>
18h00	Wrap up (Alessandro Monti/ Marco Mastretta/ Robert Stussi)
18h30	END OF THE EVENT

Simultaneous translation

Free attendance- [Registration required](#)

Accommodation and transport info: [DOROTHY website](#)

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