

*First Thematic Seminar*

**GOOD PRACTICES OF  
DIGITIZATION OF NATURAL AND  
CULTURAL HERITAGE AS ANTI  
PANDEMIC MEASURES**

*1st March 2022*



The Foundation for Research and Innovation is pleased to invite you to the online event

**First Thematic Seminar**

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HERITAGE AS ANTI PANDEMIC MEASURES**

**March 1st, 2022**

The event is part of the European project **CD-ETA - Collaborative Digitization of Natural and Cultural Heritage**, funded by the INTERREG EUROPE 2014-2020 interregional cooperation program.

The project promotes the implementation and adoption of policies relating to the digitization of natural and cultural heritage through the identification of good practices developed by the regions involved in the project.

Most of good practices offer huge opportunities for increasing industrial competitiveness, growth and jobs, thanks to the combination of digital technologies (big data, Internet of Things, high performance computing) with other advanced technologies and service innovation, thus facilitating data sharing and research and also fostering both the development of new business models and spillover effects in sectors such as tourism, education, creative industries and the tech scene.

Join us by clicking on the following link:

**<https://www.google.com/url?q=https://unifirenze.webex.com/unifirenze/j.php?MTID%3Dm43dd09a97132e2dc51fad01a84302365&sa=D&source=calendar&ust=1645877594230576&usg=AOvV7Exw2SFXWR2>**

Association Euroregion Pleven-Olt - Lead Partner (BULGARIA)

Foundation for Research and Innovation (ITALY)

University of Patras (GREECE)

Association of the Municipalities of the Ribera Alta Region (SPAIN)

Harghita County Council, (ROMANIA)

Regional Development Agency of Gorenjska BSC Kranj (SLOVENIA)

Foundation Saint Mary the Royal of Historic Heritage (SPAIN)

Estonian War Museum - General Laidoner Museum (ESTONIA)

**Look forward to meeting you!**

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**9:00 - 9:15 CET Opening and welcome!**

**9:15 – 13:15 CET**

**Digitization of Natural and Cultural Heritage in Conditions of COVID-19 Pandemic - Presentation of online patriotism lessons in relation with National holiday of Bulgaria**

Diana Miteva, Svetlana Dimitrova-Sotirova - Association Euroregion Pleven-Olt

Bogomil Stoev - Regional Historical Military Museum Pleven (BULGARIA)

**Digital artisan shops and immersive experiences**

Elisa Guidi - ARTEX, Sara Aquino – SmartOperations - Spin-Off of the IBISLAB Laboratory of the Industrial Engineering Department of the University of Florence (ITALY)

**Actions of digitization of natural and cultural heritage in Western Greece during pandemic period: selected cases, conclusions and perspectives - Innovative digital tools arising during COVID-19 period for sustainable cultural heritage and touristic development**

Dimitris Karadimas, Dimitris Salmas - University of Patras (GREECE)

**Examples of good practices related to the digitization of cultural and natural heritage during the Covid-19 context in the Valencian region**

Víctor Rey, Azahara Rubio Padilla - Association of the Municipalities of the Ribera Alta Region (SPAIN)

**Online publication of regional & local contents, and good practices of the Kájoni János County Library during the COVID-19 epidemic**

Katalin KELEMEN - Kájoni János County Library (ROMANIA)

**13:15 – 14:00 CET Break**

**14:00 – 16:00 CET**

**Digitization of Natural and Cultural Heritage in Conditions of COVID-19 Pandemic in Gorenjska, Slovenia - Virtual visit of the Kranj City Library**

Barbara Špehar, Franja Gabrovšek Schmidt - Regional Development Agency of Gorenjska BSC Kranj; Maja Vunšek - Kranj City Library (SLOVENIA)

**Does COVID-19 affect at cultural heritage? Cultural heritage in the context of a global emergency**

Cristina Escudero Remírez - Castilla y León Cultural Heritage Risk and Emergency Management Unit (SPAIN)

**Best digitization practices in Estonia during COVID19 pandemic**

Anu Viltrop - Estonian War Museum - General Laidoner Museum (ESTONIA)

**Final remarks and closing the event**